

RISE

PURPOSE & VISION PORTFOLIO

“AWAKE OH SLEEPER, RISE UP FROM THE DEAD, & CHRIST WILL GIVE YOU LIGHT!”

—EPHESIANS 5:14

MISSION STATEMENT: RISE IS AN ALL-ENCOMPASSING CHRISTIAN ORGANIZATION WITH A RELENTLESS PASSION & VISION TO SEE PEOPLE EVERYWHERE RISE!

CHRISTIAN VISION: RISE WILL CONTINUALLY STRIVE TO SPARK A DESIRE WITHIN ALL PEOPLE TO *RISE UP*, *IMITATE CHRIST*, *SHARE SALVATION*, AND REACH *EVERYONE*.

➤ **RISE UP (EPHESIANS 5:14)**

“AWAKE OH SLEEPER, RISE UP FROM THE DEAD, & CHRIST WILL GIVE YOU LIGHT.”

A FOCUS ON PROVIDING OPPORTUNITIES TO AWAKEN PEOPLE TO A REALIZATION OF THE LOVE OF CHRIST WILL BE CONSISTENTLY PURSUED THROUGH EVERY ASPECT OF RISE.

➤ **IMITATE CHRIST (EPHESIANS 5:1)**

“IMITATE GOD THEREFORE IN EVERYTHING YOU DO BECAUSE YOU ARE HIS DEAR CHILDREN. LIVE A LIFE FILLED WITH LOVE FOLLOWING THE EXAMPLE OF CHRIST.”

A PASSIONATE PURSUIT WILL BE TAKEN TO INCORPORATE A CLEAR VISION OF WHO JESUS IS TO ALL PEOPLE IN ORDER FOR THEM TO BE ABLE TO LIVE A LIFE THAT IS REFLECTIVE OF CHRIST.

➤ **SHARE SALVATION (JOHN 3:16)**

“GOD LOVED THE WORLD SO MUCH THAT HE GAVE HIS ONE & ONLY SON, JESUS CHRIST, SO THAT EVERYONE WHO BELIEVES IN JESUS WILL NOT DIE & GO TO HELL BUT WILL HAVE ETERNAL LIFE IN HEAVEN.”

A COMMITTED OBJECTIVE TO RISE UP A BODY OF BELIEVERS IN JESUS CHRIST WHO ARE ABLE TO SHARE SALVATION WITH OTHERS WILL BE CONSISTENTLY OFFERED WITHIN RISE.

➤ **EVERYONE (ACTS 2:21)**

“EVERYONE WHO CALLS ON THE NAME OF LORD WILL BE SAVED.”

A RELENTLESS AND WIDESPREAD APPROACH WILL BE TAKEN TO ENSURE THAT ALL PEOPLE ARE REACHED WITH THE SAVING KNOWLEDGE OF JESUS CHRIST.

STATEMENT OF FAITH: RISE WILL CONTINUALLY STAND ON THEIR BOLD STATEMENT OF FAITH IN ALL THAT THEY DO. BELOW IS OUR STATEMENT OF FAITH:

- WE BELIEVE THE BIBLE TO BE THE INSPIRED, THE ONLY INFALLIBLE, AUTHORITATIVE WORD OF GOD. (2 TIMOTHY 3:16-17)
- WE BELIEVE THERE IS ONLY ONE GOD, ETERNALLY EXISTENT IN THREE PERSONS: FATHER, SON AND HOLY SPIRIT. (MATTHEW 28:19)
- WE BELIEVE IN THE DEITY OF CHRIST (JOHN 1:1), IN HIS VIRGIN BIRTH (MATTHEW 1:18, 25), IN HIS SINLESS LIFE (HEBREWS 4:15), IN HIS MIRACLES, IN HIS VICARIOUS AND ATONING DEATH THROUGH HIS SHED BLOOD (HEBREWS 9:15-22), IN HIS BODILY RESURRECTION (1 CORINTHIANS 15:1-8), IN HIS ASCENSION TO THE RIGHT HAND OF THE FATHER (ACTS 1:9-11) AND IN HIS PERSONAL RETURN IN POWER AND GLORY (HEBREWS 9:27-28).
- WE BELIEVE THAT FOR THE SALVATION OF LOST AND SINFUL MEN (WOMEN), REGENERATION BY THE HOLY SPIRIT IS ABSOLUTELY ESSENTIAL. (JOHN 3:16; JOHN 5:24; TITUS 3:3-7)
- WE BELIEVE IN THE PRESENT MINISTRY OF THE HOLY SPIRIT, BY WHOSE INDWELLING THE CHRISTIAN IS ENABLED TO LIVE A GODLY LIFE. (JOHN 14:15-26; JOHN 16:5-16; EPHESIANS 1:13-14)
- WE BELIEVE IN THE RESURRECTION OF BOTH THE SAVED AND THE LOST, THEY THAT ARE SAVED UNTO THE RESURRECTION OF LIFE AND THEY THAT ARE LOST UNTO THE RESURRECTION OF DAMNATION. (MATTHEW 25:31-46; 1 THESSALONIANS 4:13-18)
- WE BELIEVE IN THE SPIRITUAL UNITY OF BELIEVERS IN OUR LORD JESUS CHRIST. (PHILIPPIANS 2:1-4)

POSITION STATEMENTS: RISE WILL CONTINUALLY STRIVE TO POSITION ITSELF IN A WAY AS TO ABIDE BY SPECIFIC AND PARTICULAR POLICIES THAT ARE IN PLACE. BELOW ARE VARIOUS AREAS OF FOCAL INTEREST:

- MINISTRY ACCESS IN PUBLIC SCHOOLS: RISE STUDENT CLUBS AND MEETINGS ARE GRANTED ACCESS TO PUBLIC SCHOOLS AND COLLEGES BY THE FIRST AMENDMENT TO THE U.S. CONSTITUTION AND THE EQUAL ACCESS ACT ("THE ACT"). THE EQUAL ACCESS ACT WAS PASSED BY CONGRESS IN 1984, THE EQUAL ACCESS ACT STATES THAT WHENEVER A SCHOOL OR COLLEGE RECOGNIZES A SINGLE NON-CURRICULUM RELATED SCHOOL CLUB, IT MUST ALSO PROVIDE THE SAME ACCESS, PRIVILEGES AND BENEFITS TO ALL SCHOOL CLUBS. THIS ACT PROTECTS RELIGIOUS CLUBS, LIKE RISE, BY GIVING THEM EQUAL FOOTING WITH ALL OTHER STUDENT CLUBS. THIS "LIMITED OPEN FORUM" IS AVAILABLE DURING NON-INSTRUCTIONAL TIMES, SUCH AS BEFORE OR AFTER SCHOOL AND LUNCHTIME. IN ORDER FOR RISE TO BE A QUALIFIED STUDENT CLUB, IT MUST BE STUDENT-INITIATED AND STUDENT-LED. MANY SCHOOLS REQUIRE FACULTY SPONSORS. AS A RESULT, COACHES AND STAFF MAY MONITOR, FACILITATE OR SUPERVISE RISE MEETINGS. FACULTY CANNOT LEAD OR BE DIRECTLY INVOLVED IN THE MEETINGS.
- PARTICIPATION REQUIREMENTS: RISE INVITES ANYONE TO PARTICIPATE IN ITS CLUB MEETINGS. THOSE WHO ATTEND ARE TYPICALLY CURRENT OR FORMER MEMBERS OF RECOGNIZED SCHOOL ATHLETIC TEAMS, THOSE WHO CARRY AN INTEREST IN ATHLETICS AND THOSE WANTING TO PURSUE OR DEEPEN THEIR RELATIONSHIP WITH JESUS CHRIST. WHILE RISE WELCOMES EVERYONE, THOSE DESIRING A LEADERSHIP ROLE IN RISE MINISTRIES ARE REQUIRED TO FILL OUT A STUDENT LEADER APPLICATION AND AGREE TO CERTAIN GUIDELINES. THE APPLICATION OUTLINES THE MINISTRY'S BELIEFS, VISION, AND EXPECTATIONS FOR A LEADER. THESE BELIEFS AND CONDITIONS MUST BE AGREED UPON AND SIGNED BY ALL MINISTRY LEADERS TO ENSURE UNITY, PERSONAL INTEGRITY, AND SPIRITUAL GROWTH THROUGHOUT ALL GROUPS. THE APPLICATION INCLUDES RISE'S STATEMENT OF FAITH, SEXUAL PURITY STATEMENT, STATEMENT OF APPLICANT'S CHRISTIAN FAITH AND OTHER RESPONSIBILITIES OF A CHRISTIAN OUTLINED IN THE BIBLE.
- STANCE ON HOMOSEXUALITY: RISE IS A MINISTRY BUILT UPON BIBLICAL PRINCIPLES AND TRUTHS. THE BIBLE CLEARLY STATES IN SEVERAL PASSAGES THAT PARTICIPATING IN HOMOSEXUAL ACTIVITIES AND OTHER SEXUAL SINS IS OUTSIDE OF GOD'S WILL FOR A CHRISTIAN. 1 CORINTHIANS 6:9-11, 18-20 IS JUST ONE PASSAGE THAT ADDRESSES THESE ISSUES. BECAUSE OF THE BIBLE'S CLEAR STANCE ON THIS SUBJECT, RISE DOES NOT CONDONE ANY SEXUALLY IMMORAL ACT OUTLINED IN THE BIBLE, INCLUDING HOMOSEXUALITY. WITH THAT BEING SAID, ALL ARE WELCOME TO RISE CLUBS AND ACTIVITIES. THE BIBLE IS VERY CLEAR THAT ALL PEOPLE ARE OF GREAT WORTH AND VALUE TO GOD. THE BIBLE ALSO STATES IN ROMANS 3:23 THAT ALL PEOPLE HAVE SINNED AND ARE IN NEED OF CHRIST'S FORGIVENESS AND RESTORATION. IN FOLLOWING CHRIST'S EXAMPLE, RISE STRONGLY BELIEVES THAT EVERY PERSON SHOULD BE TREATED WITH LOVE, DIGNITY AND RESPECT. RISE BELIEVES THE GOOD NEWS OF JESUS CHRIST IS FOR ALL PEOPLE, AS LUKE 2:10 STATES, AND ANYONE IS WELCOME TO ATTEND RISE ACTIVITIES. IN ORDER TO BE AN EMPLOYEE OR LEADER OF RISE, THOSE WHO DESIRE TO BE EMPLOYEES OR VOLUNTEER LEADERS IN ANY FORM OF RISE'S

MINISTRY ARE REQUIRED TO AGREE UPON AND SIGN RISE'S STATEMENT OF FAITH, SEXUAL PURITY STATEMENT, YOUTH PROTECTION POLICY AND OTHER RESPONSIBILITIES OF A CHRISTIAN OUTLINED IN THE BIBLE.

- **IMMORAL ACTS BY STAFF OR VOLUNTEERS:** RISE BELIEVES THAT THOSE IN STAFF AND VOLUNTEER POSITIONS SHOULD HAVE A CLEAR CALLING FROM GOD TO LEAD IN THIS MINISTRY. THE BIBLE PLAINLY OUTLINES CERTAIN CRITERIA AND TRAITS FOR SPIRITUAL LEADERS IN 1 TIMOTHY 3 AND TITUS 1. FOLLOWING THE BIBLE'S EXAMPLE, FCA REQUIRES ALL STAFF AND VOLUNTEERS TO COMPLETE A MINISTRY LEADER APPLICATION AND AGREE TO CERTAIN BIBLICAL GUIDELINES. THESE BELIEFS AND CONDITIONS MUST BE AGREED UPON AND SIGNED BY ALL STAFF AND VOLUNTEERS TO ENSURE UNITY, PERSONAL INTEGRITY, AND SPIRITUAL GROWTH THROUGHOUT RISE. THE APPLICATION INCLUDES RISE'S STATEMENT OF FAITH, STATEMENT OF APPLICANT'S CHRISTIAN FAITH, SEXUAL PURITY STATEMENT, YOUTH PROTECTION POLICY AND OTHER RESPONSIBILITIES OF A CHRISTIAN OUTLINED IN THE BIBLE. WHEN A RISE STAFF PERSON OR VOLUNTEER CHOOSES TO NOT ADHERE TO THESE CRITERIA AND PARTICIPATES IN AN IMMORAL ACT, THAT PERSON MAY BE REQUIRED TO DISCONTINUE SERVING WITH RISE. SPECIFIC CASES ARE OUTLINED IN THE RISE STAFF MANUAL. RISE BELIEVES TWO OF THE FUNDAMENTAL VALUES OF THE CHRISTIAN LIFE ARE FORGIVENESS AND RESTITUTION; THEREFORE, FCA EXTENDS THESE PRINCIPLES TO ALL PEOPLE, INCLUDING STAFF AND VOLUNTEERS.
- **RISE MINISTERS ON CAMPUS:** EMPLOYEES OF RISE MUST AGREE WITH THIS RISE MISSION AND BE ABLE TO CONSENT AND SIGN RISE'S STATEMENT OF FAITH AND STATEMENT OF APPLICANT'S CHRISTIAN FAITH UPON HIRE. SOME RISE STAFF AND VOLUNTEERS ALSO FUNCTION ON A VOLUNTEER BASIS AS MINISTERS. THE RISE MINISTER'S ROLE IS DESIGNED TO HELP ALL PEOPLE ON CAMPUS. AT THE INVITATION OF STAFF MEMBERS, RISE MINISTERS SERVE AS SPIRITUAL COUNSELORS AS A VOLUNTARY SERVICE TO THE SCHOOL. THESE MINISTERS ARE OFTEN ASKED TO GIVE GUIDANCE ON VARIOUS SPIRITUAL AND CHARACTER ISSUES AS NEEDED. ALL MINISTERS ARE ASKED TO COMPLETE TRAINING SO THAT THEY UNDERSTAND THEIR ROLE. SINCE RISE MINISTERS VOLUNTEER SOLELY BY THE REQUEST OF THE STAFF, QUESTIONS OF EXCLUSIVITY SHOULD BE DIRECTED TO THE STAFF AND MEMBERS.
- **ADULT ACTIONS ON AND OFF CAMPUS WITH STUDENTS:** RISE BELIEVES THAT THEIR ADULT LEADERS ARE OFTEN THE MOST IMPORTANT ADULT ROLE MODELS IN YOUNG PEOPLE'S LIVES. BECAUSE OF THEIR GREAT INFLUENCE ON PEOPLE, RISE ENCOURAGES BIBLICAL LEADERSHIP, CHARACTER, AND SERVICE IN OTHERS' LIVES. RISE BELIEVES THAT ALL ADULT LEADERS' INTERACTIONS WITH STUDENTS SHOULD BE WITH HONORABLE INTENTIONS, FOR THE PURPOSE OF TRAINING AND MENTORING, ON AND OFF CAMPUS. INTEGRITY AND UPRIGHTNESS IN A LEADER'S LIFE IS VITAL FOR MAINTAINING CREDIBILITY AND AUTHORITY, AS PSALM 25:21 AFFIRMS. VERBAL OR ANY OTHER FORM OF ABUSE CANNOT BE CONDONED. ANYONE THAT IS IN A VOLUNTEER OR STAFF POSITION WITH RISE MUST ALSO AGREE TO AND SIGN RISE'S STATEMENT OF FAITH, SEXUAL PURITY STATEMENT, YOUTH PROTECTION POLICY AND OTHER RESPONSIBILITIES OF A CHRISTIAN OUTLINED IN THE BIBLE.
- **PRAYER:** RISE IS A MINISTRY BASED ON PRAYER. THE BIBLE IS CLEAR THAT GOD WANTS CHRISTIANS TO PRAY AT ALL TIMES ABOUT EVERYTHING IN THEIR LIVES, BIG OR SMALL (1 THESSALONIANS 5:17, EPHESIANS 6:18). NO PRAYER IS TRIVIAL TO GOD. THE BIBLE ALSO STATES THAT CHRISTIANS SHOULD CONTINUALLY GIVE PRAISE AND THANKS TO GOD FOR ALL CIRCUMSTANCES IN THEIR LIVES (HEBREWS 13:15, 1 THESSALONIANS 5:18). PRAYER IS JUST AN EXTENSION OF THE CHRISTIAN'S HEART THAT IS FOCUSED ON GOD. A MATURE CHRISTIAN ALSO RECOGNIZES THAT PRAYER DOES NOT GUARANTEE VICTORY, BUT RATHER THE SOVEREIGN WILL OF GOD. PRAYER IS CONSIDERED PRIVATE RELIGIOUS SPEECH, AND STUDENTS ARE ALLOWED TO PRAY AT SCHOOL AND SCHOOL-SPONSORED EVENTS AS LONG AS IT IS STUDENT-INITIATED AND STUDENT-LED. STUDENT PRAYER IS PROTECTED BY THE CONSTITUTION AS LONG AS IT DOES NOT APPEAR THAT THE SCHOOL ENDORSED IT. STUDENT-LED PRAYER IS PERMITTED AT EVENTS SUCH AS RISE MEETINGS AND PRAYING AS A TEAM BEFORE A GAME OR AT PRACTICE. OFF CAMPUS AND AWAY FROM SCHOOL-SANCTIONED EVENTS AT EITHER PUBLIC OR PRIVATE VENUES, RISE STAFF MAY OFFER PRAYER OR FREELY EXPRESS THEIR FAITH PRIVATELY OR IN PUBLIC, A RIGHT PROTECTED BY THE FIRST AMENDMENT. THE SAME RIGHT APPLIES IN THOSE SITUATIONS TO TEAM COACHES, PARENTS, ATHLETES AND OTHER INDIVIDUALS. IF AN INDIVIDUAL HAS NOT BEEN INVITED BY A GROUP SPECIFICALLY TO PRAY IN A PUBLIC OR PRIVATE SETTING, IT IS STILL WISE TO ASK THE GROUP'S LEADERS IF THAT INDIVIDUAL MAY HAVE PERMISSION TO PRAY SO AS NOT TO BRING OFFENSE TO ANYONE OR OVERLOOK THE FACILITY'S OR GROUP'S POLICIES.

- **SCHOOL STAFF MEMBERS PRAYING AT SCHOOL SPONSORED EVENTS:** RISE BELIEVES THAT SCHOOL STAFF MEMBERS ARE OFTEN THE MOST IMPORTANT ADULT ROLE MODELS IN YOUNG PEOPLE'S LIVES. BECAUSE OF THEIR GREAT INFLUENCE ON STUDENTS, RISE ENCOURAGES BIBLICAL LEADERSHIP, CHARACTER AND SERVICE IN THE TEACHER'S LIVES. PRAYER SHOULD BE A VITAL DISCIPLINE IN A CHRISTIAN'S LIFE (ACTS 2:42; ROMANS 12:12), BUT SINCE SCHOOL STAFF MEMBERS ARE EMPLOYEES OF THE SCHOOL, THEY MAY NOT LEAD PRAYER AT SCHOOL OR SCHOOL-SPONSORED EVENTS. THERE IS CONCERN THAT WHAT THEY SAY MAY BE CONSIDERED SPEECH ENDORSED BY THE SCHOOL. PRAYER IS CONSIDERED PRIVATE RELIGIOUS SPEECH, AND IT IS PERMISSIBLE FOR SCHOOL STAFF MEMBERS TO PRAY AT SCHOOL AND SCHOOL-SPONSORED EVENTS ON THE CONDITION THAT IT IS PRIVATE PRAYER. TEAM OR GROUP PRAYER SHOULD ALWAYS BE STUDENT-INITIATED AND STUDENT-LED IN THE SCHOOL ENVIRONMENT. AS LONG AS A SCHOOL STAFF MEMBER DOES NOT LEAD PRAYER HIMSELF AND STANDS ASIDE AND SILENTLY BOWS HIS OR HER HEAD WHILE STUDENTS LEAD PRAYER, A SCHOOL STAFF MEMBER IS PROTECTED UNDER THE FIRST AMENDMENT
- **CHRISTIAN SCHOOL STAFF MEMBERS RELATIONSHIP WITH NON-CHRISTIAN SCHOOL STAFF MEMBERS:** RISE BELIEVES THAT SCHOOL STAFF MEMBERS ARE OFTEN THE MOST IMPORTANT ADULT ROLE MODELS IN YOUNG PEOPLE'S LIVES. BECAUSE OF SCHOOL STAFF MEMBERS' GREAT INFLUENCE ON STUDENTS, RISE ENCOURAGES BIBLICAL LEADERSHIP, CHARACTER AND SERVICE IN SCHOOL STAFF MEMBERS' LIVES. HOWEVER, NOT ALL SCHOOL STAFF MEMBERS FOLLOW THIS TYPE OF LEADERSHIP. THEREFORE, CHRISTIAN SCHOOL STAFF MEMBERS WHO WORK WITH NON-CHRISTIAN SCHOOL STAFF MEMBERS HAVE THE OPPORTUNITY TO IMPACT THESE SCHOOL STAFF MEMBERS FOR CHRIST. BY FOLLOWING EXAMPLES IN SCRIPTURE, CHRISTIAN SCHOOL STAFF MEMBERS AT ALL LEVELS OF LEADERSHIP HAVE A RESPONSIBILITY TO SHARE CHRIST WHETHER THROUGH ACTIONS OR IN WORDS. THE BIBLE CLEARLY STATES IN 1 PETER 2:12-15 THAT CHRISTIANS SHOULD SUBMIT TO EVERY HUMAN INSTITUTION AND CONDUCT THEMSELVES HONORABLY AMONG AUTHORITY. ACCORDING TO THIS SCRIPTURE, CHRISTIAN SCHOOL STAFF MEMBERS SHOULD RESPECT AUTHORITY AND DISPLAY INTEGRITY SO THAT NON-CHRISTIAN SCHOOL STAFF MEMBERS CAN SEE CHRIST IN THEIR LIVES. RISE ENCOURAGES CHRISTIAN SCHOOL STAFF MEMBERS IN LEADERSHIP POSITIONS TO BE A GODLY INFLUENCE IN THE LIVES OF THEIR STAFF, AS MATTHEW 5:16 STATES. RISE'S ROLE IS TO MINISTER TO THESE SCHOOL STAFF MEMBERS BY ENCOURAGING AND EQUIPPING THEM TO KNOW AND SERVE CHRIST.
- **SUBSTANCE ABUSE:** WE BELIEVE THAT CHRISTIAN STUDENTS & SCHOOL STAFF MEMBERS HAVE THE ABILITY TO CHANGE THE HEARTS AND LIVES OF OTHERS THROUGH THEIR ACTIONS AND WORDS. BECAUSE OF THIS, THERE IS A NEED TO ADHERE CLOSELY TO BIBLICAL STANDARDS AND RESIST TEMPTATIONS. THE BIBLE MAKES IT CLEAR THAT DRUNKENNESS AND ABUSE AGAINST A PERSON'S OWN BODY IS NOT PLEASING TO GOD (PROVERBS 23:19-21, EPHESIANS 5:18). NOT ONLY SHOULD A CHRISTIAN WORSHIP AND HONOR GOD WITH THEIR WORDS, BUT ALSO WITH THEIR BODIES (ROMANS 12:1, 1 CORINTHIANS 6:19-20). BECAUSE OF THE BIBLE'S CLEAR STANCE ON THIS SUBJECT, RISE DOES NOT CONDONE ANY TYPE OF SUBSTANCE ABUSE, INCLUDING ALCOHOL, DRUGS OR ANY OTHER BANNED OR ILLEGAL PERFORMANCE ENHANCING DRUGS/SUPPLEMENTS.
- **CHEATING:** HONESTY IS A HIGHLY VALUED ATTRIBUTE IN THE LIFE OF A CHRISTIAN. THE BIBLE STATES THAT GOD TESTS THE HEART AND IS PLEASED WITH INTEGRITY (1 CHRONICLES 29:17). THE BIBLE ALSO RELATES THAT HONESTY AND INTEGRITY CAN PROTECT A PERSON FROM FALSE ACCUSATIONS AND WRONGDOING AND GIVE A PERSON RESPECT AND PEACE WITHIN A COMMUNITY (PSALM 25:21, PROVERBS 10:9). RISE BELIEVES THAT CHRISTIANS SHOULD HAVE INTEGRITY IN EVERYTHING THEY DO. RISE DOES NOT CONDONE CHEATING IN ANY FORM.
- **MIXED MARTIAL ARTS:** MIXED MARTIAL ARTS IS A SPORT THAT IS QUICKLY GAINING POPULARITY IN THE UNITED STATES. SINCE ITS INTRODUCTION IN THE UNITED STATES IN 1993 AND SANCTIONING IN 2001, MIXED MARTIAL ARTS HAS IMPROVED ITS REGULATIONS TO IMPROVE SAFETY AND FAIR COMPETITION AND INCLUDE REFEREES AND PHYSICIANS AT EACH EVENT. AS WITH ANY SPORTING COMPETITION, PARTICIPANTS IN MIXED MARTIAL ARTS HAVE THE CHOICE TO DISPLAY INTEGRITY, SERVICE, TEAMWORK AND RESPECT AMONG THOSE THEY COMPETE WITH. THE BIBLE IS CLEAR THAT CHRISTIANS SHOULD EXERCISE SELF-CONTROL IN EVERYTHING (1 COR. 9:25) AND CONDUCT THEMSELVES IN A MANNER ACCEPTABLE TO CHRIST'S STANDARDS (COLOSSIANS 1:9-11). THE BIBLE ALSO STATES THAT THE MOTIVE OF A PERSON'S HEART IS IMPORTANT TO GOD (1 SAMUEL 16:7, 1 CORINTHIAN 4:5). RISE SEEKS TO IMPACT THE MOTIVES OF THE HEART AND ENCOURAGES ALL PEOPLE TO MAKE A DIFFERENCE FOR JESUS CHRIST. THE RISING POPULARITY OF MIXED MARTIAL ARTS

PRESENTS A SIGNIFICANT OPPORTUNITY FOR RISE TO REACH AN EMERGING SPORTS CULTURE WITH THE TRUTH OF JESUS CHRIST.

- **VIOLENCE:** RISE IS A MINISTRY THAT ENCOURAGES ALL WHOM THEY INFLUENCE TO USE THE POWERFUL MEDIUM OF RISE TO MAKE A DIFFERENCE FOR JESUS CHRIST. RISE BELIEVES THAT THEY HAVE THE POTENTIAL TO FOSTER VALUES SUCH AS INTEGRITY, SERVICE, TEAMWORK AND EXCELLENCE. WE BELIEVE THAT WE ALL HAVE THE OPPORTUNITY TO SHOW RESPECT FOR EACH OTHER AND FOR THOSE WITHIN THE ORGANIZATION. THE BIBLE IS CLEAR THAT CHRISTIANS SHOULD EXERCISE SELF-CONTROL IN EVERYTHING (1 CORINTHIANS 9:25) AND CONDUCT THEMSELVES IN A MANNER ACCEPTABLE TO CHRIST'S STANDARDS (COLOSSIANS 1:9-11). THE BIBLE ALSO EXPLAINS THE IMPORTANCE OF SUBMITTING TO AUTHORITY AND OBEYING THE RULES IN AN AGREEABLE WAY (TITUS 3:1-2). EXCESSIVE AGGRESSION OR VIOLENCE WITH INTENT TO HARM IS NOT ACCEPTABLE IN ANY FORM, AND RISE DOES NOT CONDONE THESE BEHAVIORS ANYWHERE.
- **ABORTION:** RISE IS A MINISTRY BUILT ON BIBLICAL PRINCIPLES AND TRUTHS. THE BIBLE CLEARLY STATES THAT ALL PEOPLE ARE MADE IN GOD'S IMAGE AND ARE OF GREAT WORTH AND VALUE TO HIM. THE BIBLE ALSO SAYS THAT GOD KNOWS EACH INDIVIDUAL PERSON AND HAS A PLAN FOR HIS OR HER LIFE EVEN BEFORE BIRTH. PSALM 139:13-16, GALATIANS 1:15 AND EPHESIANS 1:3-4 ARE JUST A FEW SCRIPTURES THAT ADDRESS THESE TOPICS. THE BIBLE ALSO STATES THAT THE SANCTITY OF HUMAN LIFE IS OF UTMOST IMPORTANCE TO GOD. PASSAGES SUCH AS EXODUS 20:13 AND DEUTERONOMY 30:19 REFLECT GOD'S DESIRE FOR HUMANS TO CHOOSE LIFE. BECAUSE OF THE BIBLE'S CLEAR STANCE ON THIS SUBJECT, RISE CANNOT CONDONE ABORTION. THE BIBLE STATES IN ROMANS 3:23 THAT ALL PEOPLE HAVE SINNED AND ARE IN NEED OF CHRIST'S FORGIVENESS AND RESTORATION. FOR THOSE WHO MAY HAVE ALREADY EXPERIENCED AN ABORTION, 1 JOHN 1:9 PROMISES THAT GOD IS FAITHFUL TO FORGIVE AND HEAL THOSE WHO SEEK IT. IN FOLLOWING CHRIST'S EXAMPLE, RISE STRONGLY BELIEVES THAT EVERY PERSON SHOULD BE TREATED WITH LOVE, DIGNITY AND RESPECT. AS A RESULT, RISE DESIRES TO SERVE AND SUPPORT THOSE WHO DESIRE GOD'S HEALING IN THEIR LIVES.
- **SUICIDE:** RISE ACKNOWLEDGES THE CONCERN OVER THE GROWING RATES OF SUICIDE, ESPECIALLY AMONG ADOLESCENTS, AND RECOGNIZES LOSING A LOVED ONE TO SUICIDE IS A DIFFICULT, PAINFUL AND OFTEN CONFUSING EXPERIENCE. THE BIBLE STATES THAT THE SANCTITY OF HUMAN LIFE IS OF UTMOST IMPORTANCE TO GOD. PASSAGES SUCH AS EXODUS 20:13 AND DEUTERONOMY 30:19 REFLECT GOD'S DESIRE FOR HUMANS TO PRESERVE LIFE. BECAUSE OF THE BIBLE'S CLEAR STANCE ON THIS SUBJECT, FCA CANNOT CONDONE SUICIDE AS ACCEPTABLE FOR A CHRISTIAN. THE BIBLE IS ALSO CLEAR THAT FOR THOSE BELIEVE IN JESUS CHRIST AND ACCEPT HIS GIFT OF SALVATION, THEY WILL EXPERIENCE ETERNAL LIFE, AS STATED IN JOHN 5:24 AND 1 CORINTHIANS 1:8. WHILE SUICIDE IS A SIN FOR A CHRISTIAN, THIS ONE ACT OF DISOBEDIENCE DOES NOT COUNTERACT A BELIEVER'S COMMITMENT TO JESUS CHRIST AND ASSURANCE OF ETERNAL LIFE. RISE RECOGNIZES AN INDIVIDUAL CONTEMPLATING OR COMMITTING THE ACT OF SUICIDE IS NOT ACTING IN A NORMAL STATE OF MIND DUE VARIOUS MEDICAL AND EMOTIONAL REASONS. RISE DESIRES TO SERVE AND SUPPORT THOSE WHO DESIRE GOD'S HEALING IN THEIR LIVES AS THEY DEAL WITH THE EFFECTS OF LOSING SOMEONE TO SUICIDE, AS WELL AS INTERVENE WHEN AN INDIVIDUAL IS CONTEMPLATING SUICIDE BY DIRECTING THEM TO ANY PROFESSIONAL HELP THEY MAY NEED, AS WELL AS POINTING THEM TO THE TRUTH OF GOD'S WORD.

RISE LEADERSHIP: RISE WILL SEEK TO LED BY A CORE GROUP OF CHRISTIAN MEN AND WOMEN WHO ARE COMPLETELY DEDICATED & DETERMINED TO INITIATE AND SUSTAIN THE RISE PURPOSE AND VISION.

HEAD LEADERSHIP

- **RYAN ROBERTS:** FOUNDER, PRESIDENT, CEO

BOARD OF DIRECTORS

- **JON EDWARDS:** PROFESSIONAL DEVELOPMENT
- **JACK GARRETT:** VIDEO PRODUCTION & THERAPEUTIC SPECIALIST
- **BRYAN GILMORE:** ADMINISTRATIVE OVERSIGHT & PASTORAL CARE
- **BRIAN KERVIN:** NUTRITION & WELLNESS ADVISOR
- **TOBIN KRIEWIEL:** SPORTS COORDINATOR & MENTORSHIP ADVISOR
- **JOSH MILLS:** WORSHIP COORDINATOR & SALES SPECIALIST
- **SETH SPIVEY:** FITNESS DEVELOPMENT & MUSIC ADVISOR

- **ANDREW SHAVER: SOUND TECHNICIAN & PRODUCT SPECIALIST**
- **JEREMY WHITE: MARKETING SUPPORT & DEVELOPMENT**

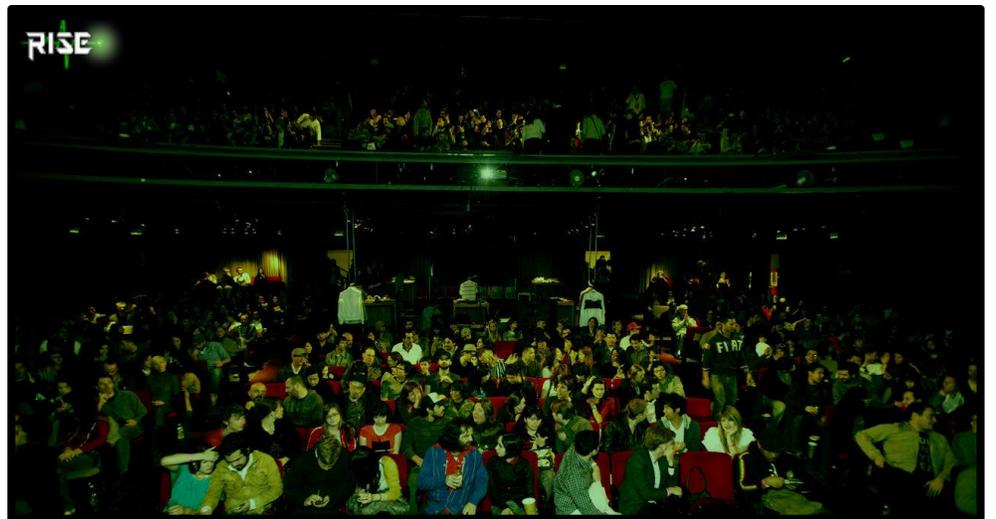
RISE SPORTS: RISE WILL SEEK TO OFFER RECREATIONAL, COMPETITIVE, & ELITE TRAINING OPPORTUNITIES VIA SPORTS CAMPS, LEAGUES, & PRIVATE TRAINING IN, BUT NOT LIMITED TO, THE FOLLOWING SPORTS:

- FOOTBALL
- BASKETBALL
- BASEBALL
- SOCCER
- VOLLEYBALL
- SOFTBALL
- TRACK
- TENNIS
- WEIGHT LIFTING
- SWIMMING
- HOCKEY
- RUGBY
- LACROSSE
- WRESTLING
- MIXED MARTIAL ARTS
- BOXING
- HUNTING
- MOTOCROSS
- GYMNASTICS
- CHEERLEADING



SCHOOL ASSEMBLY PROGRAM: RISE SCHOOL ASSEMBLIES IS AN ALL ENCOMPASSING MAINSTREAM PROGRAM AIMED AT ADDRESSING STUDENTS EVERYWHERE THROUGH THE POWERFUL AND REAL LIFE TRUE STORIES OF FORMER AND CURRENT COLLEGIATE AND PROFESSIONAL ATHLETS. RISE SEEKS TO ENCOURAGE AND MOTIVATE STUDENTS EVERYWHERE TO RISE BY SPIRRING A DESIRE WITHIN THEM TO RISE ABOVE THE FOLLOWING THINGS THAT MAY BE HOLDING THEM BACK AND KEEPING THEM DOWN:

- ✓ ABORTION
- ✓ PARENTAL RESPECT
- ✓ DECISION MAKING
- ✓ DRUGS
- ✓ PEER PRESSURE
- ✓ DREAMS
- ✓ SEXUAL ABUSE
- ✓ PRE-MARITAL SEX
- ✓ DIVORCE
- ✓ SUICIDE
- ✓ SELF-IMAGE
- ✓ BULLYING
- ✓ ACADEMIC SUCCESS
- ✓ CAREER GOALS
- ✓ EATING DISORDERS



THE ASSEMBLY IS TARGETED TO INTERNATIONAL, NATIONAL, REGIONAL AND LOCAL SCHOOLS AND UNIVERSITIES. RISE SCHOOL ASSEMBLIES IS A 30-MINUTE ADDRESS WHERE FORMER BAYLOR UNIVERSITY QB RYAN ROBERTS SHARES HIS PERSONAL EXPERIENCES AND POWERFUL STORIES TO MEET STUDENTS ON THEIR LEVEL. HIS SPEAKING ABILITY IS EXCITING AND ENGAGING, ALLOWING HIM TO FIND COMMON GROUND TO ADDRESS SERIOUS ISSUES THAT ARE HINDERING YOUTH AROUND THE WORLD. THE FOLLOWING STATISTICS SHOW A DIRE NEED FOR THE FOLLOWING ISSUES TO BE ADDRESSED:

➤ **ALCOHOL**

- ✓ APPROXIMATELY 40 PERCENT OF STUDENTS HAVE USED ALCOHOL AT LEAST ONCE.
- ✓ APPROXIMATELY 1 OUT OF 20 HAS DRUNK ALCOHOL ON 40 OR MORE DAYS.
- ✓ APPROXIMATELY 25 PERCENT OF STUDENTS IN THE EIGHTH GRADE OR BELOW HAVE
- ✓ TRIED ALCOHOL, AND TWO-THIRDS OF THOSE IN THE 11TH AND 12TH GRADE HAVE.

➤ **DRUGS**

- ✓ A NEW DRUG REPORT ISSUED DECEMBER 2009 BY THE U.S. NATIONAL INSTITUTE ON DRUG ABUSE INDICATES THAT FEWER TEENS ARE USING METHAMPHETAMINE, BUT MARIJUANA AND PRESCRIPTION DRUG USE STILL REMAINS HIGH.
- ✓ THE USE OF NEWER DRUGS, SUCH AS THE HALLUCINOGENIC SALVIA LEAF AND THE
- ✓ PRESCRIPTION DRUG ADDERALL, SEEMS TO BE GAINING IN POPULARITY.
- ✓ MORE THAN 5 PERCENT OF 10TH AND 12TH GRADERS WHO DID NOT HAVE ADHD ADMITTED USING ADDERALL TO GET HIGH IN THE PAST YEAR.
- ✓ ALMOST 1 IN 10 HIGH SCHOOL SENIORS ADMIT THEY USED THE NARCOTIC PAINKILLER VICODIN, AND 1 IN 20 SAID THEY USED OXYCONTIN AS LEAST ONCE IN THE LAST YEAR. NINETEEN PERCENT OF TEENS SAID THEY GOT THE PRESCRIPTION DRUGS FROM THEIR DOCTOR, 8 PERCENT FROM DEALERS, AND 66 PERCENT FROM FRIENDS OR RELATIVES. SADLY, 12 PERCENT SAID THEY "TOOK" THEM, 21 PERCENT BOUGHT THEM AND 33 PERCENT SAID SOMEONE GAVE THEM THE DRUGS.¹ NATIONAL HEALTH STATISTICS REPORTS. NUMBER 15, MAY 20, 2009. CENTERS FOR DISEASE CONTROL AND PREVENTION, ATLANTA. ² U.S. NATIONAL INSTITUTE ON DRUG ABUSE, DECEMBER 14, 2009.

➤ **SUICIDE**

- ✓ SUICIDE IS THE THIRD LEADING CAUSE OF DEATH AMONG 15-24 YEAR OLDS.
- ✓ AMONG YOUNG PEOPLE AGED 10-14 YEARS, THE RATE HAS DOUBLED IN THE LAST TWO DECADES.

➤ **VIOLENCE**

- ✓ 23.4 PERCENT OF YOUTHS AGES 12-17 REPORTED THAT, IN THE PAST YEAR, THEY HAD GOTTEN INTO A SERIOUS FIGHT AT SCHOOL OR WORK.
- ✓ 7.4 PERCENT OF YOUTHS AGES 12-17 REPORTED THAT, IN AT LEAST ONE INSTANCE, THEY HAD ATTACKED OTHERS WITH INTENT TO SERIOUSLY HURT THEM.

➤ **SEX**

- ✓ IN 2009, 46 PERCENT OF HIGH SCHOOL STUDENTS HAD HAD SEXUAL INTERCOURSE.
- ✓ 14 PERCENT OF HIGH SCHOOL STUDENTS HAD HAD FOUR OR MORE SEX PARTNERS DURING THEIR LIFE.

THROUGH THE RISE SCHOOL ASSEMBLY, RYAN ROBERTS DELIVERS A HIGHLY MOTIVATIONAL MESSAGE TO CAPTURE THE THOUGHTS AND ATTENTION OF STUDENTS, LEADING THEM TO LISTEN AND EVALUATE THEIR OWN NEED TO "RISE" ABOVE THEIR OWN PERSONAL STRUGGLES WHILE EMPOWERING THEM WITH THE KNOWLEDGE THAT THEY CAN MAKE A DIFFERENCE. HE EFFECTIVELY COMMUNICATES NOT ONLY THE "REAL-LIFE" EXPERIENCES OF OTHERS, BUT ALSO HIS OWN DRAMATIC STORY OF CHILDHOOD POVERTY, SEXUAL MOLESTATION, PEER PRESSURES INVOLVING SEX, DRUGS, AND ALCOHOL, BULLYING, HOMELESSNESS, DIVORCE, EATING DISORDERS, SUICIDE, ASSAULT, COLLEGIATE ATHLETIC EXPERIENCE, COLLEGIATE ACADEMIC PURSUITS, AND THE PURSUIT OF HIS PERSONAL DREAMS . ROBERTS DOES NOT DEMAND OR CORRECT, BUT MEETS THE STUDENTS WHERE THEY ARE, LEAVING THEM WITH THE CHALLENGE, "WHO WANTS TO RISE?"

RISE EVENTS: ALL RISE EVENTS WILL PROVIDE AN OPPORTUNITY WITHIN THE OVERREACHING RISE VISION TO ENGAGE AND ENABLE ALL PEOPLE TO EXPERIENCE A REAL & RELEVANT MEANS BY WHICH TO INCORPORATE THE 'CHRISTIAN VISION' OF RISE.

- **MISSION STATEMENT:** ALL RISE EVENTS WILL CONSISTENTLY STRIVE TO BE A PLACE WHERE *UNDENIABLE TRUTH* IS SHARED UNASHAMEDLY WHILE COVERED IN LOVE, *CONFESSION & REPENTANCE* IS EVIDENT, *SACRIFICIAL GIVING* IS UNQUESTIONABLY PURSUED, & AN ABILITY TO SHARE SALVATION WITH BOLDNESS IS ACQUIRED.

- *UNDENIABLE TRUTH:* WHILE ENGULFED IN AN AMERICAN CHRISTIAN CULTURE THAT AVOIDS TOPICS SUCH AS SIN, HELL, REPENTANCE & SACRIFICIAL GIVING, RISE WILL MAKE IT A

POINT TO SHARE THE TRUTHS OF GOD'S WORD UNASHAMEDLY WHILE STILL BEING COVERED IN LOVE.

- **CONFESSION & REPENTANCE:** WHILE BEING SURROUNDED BY A CULTURE THAT AVOIDS CONFESSING SIN AND TRULY TURNING FROM SIN, RISE WILL STRIVE TO CONSISTENTLY OFFER CONVICTING TRUTHS IN SCRIPTURE WHICH WILL SPUR ON TRUE CONFESSION OF HIDDEN SINS & A DIRE NEED TO TURN ONESELF COMPLETELY BACK TO CHRIST.
- **SACRIFICIAL GIVING:** BY HAVING RISE RUN AND OPERATED AS A 501C3 NON-PROFIT ORGANIZATION, LITERALLY 100% OF ALL MONEY DONATED AND GIVEN TO RISE WILL GO DIRECTLY TO THE HUNGRY, HELPLESS, AND HURTING WITHIN THE REACH OF THE ORGANIZATION, THE SURROUNDING COMMUNITY, AND ACROSS THE WORLD WITH A REALISTIC OPPORTUNITY TO SOLVE WORLD HUNGER THROUGH THE DEVELOPMENT OF WATER WELLS IN OTHER COUNTRIES, TO SET CAPTIVES FREE THROUGH THE PARTNERSHIP WITH ANTI-SLAVERY ORGANIZATIONS, & A VAST VARIETY OF OTHER OPPORTUNITIES TO IMPACT THE WORLD FOR JESUS CHRIST.
- **SHARING SALVATION:** STATISTICS SHOW THAT THE MAJORITY OF CHRISTIANS AROUND THE WORLD ARE NOT EQUIPPED TO SHARE THEIR FAITH WITH OTHERS IN A REAL AND RELEVANT WAY THAT LEADS TO SALVATION. WITHIN RISE, A TARGETED FOCUS WILL BE PLACED ON EQUIPPING BELIEVERS WITH THE BOLDNESS AND KNOWLEDGE NECESSARY TO TELL OTHERS WHO JESUS IS AND THE SALVATION THAT HE HIMSELF HAS PROMISED TO EVERYONE IN *JOHN 3:16*.

RISE RALLIES: RISE RALLIES WILL SEEK TO PROVIDE A 'DRAG NET' STYLE OF OUTREACH OPPORTUNITY THAT WILL BE COMPLETELY FOCUSED ON BRINGING IN THOSE WHO DO NOT KNOW CHRIST, GIVING THEM AN OPPORTUNITY TO RESPOND TO THE GOSPEL MESSAGE, AND GET IMMEDIATELY PLUGGED INTO LOCAL BIBLE BELIEVING CHURCHES. RISE RALLIES WILL SEEK TO GAIN SUPPORT FROM LOCAL CHURCHES AND YOUTH GROUPS IN ORDER TO PROMOTE THE EVENT IN THE BEST WAY POSSIBLE.

- BIG NAME SPEAKERS, ATHLETES, ETC.
- PARTNERING AND PROMOTING A PARTICULAR CHARITABLE ORGANIZATION ASSOCIATED WITH WORLD HUNGER OR ANTI-SLAVERY.
- LIVE DJ, MUSIC, DANCE CREWS, ETC.
- PERSONAL 'RISE' TESTIMONIES
- POWERFUL MESSAGE CENTERED ON THE GOSPEL WITH REAL LIFE STORIES TO PIERCE HEARTS, WHILE UNASHAMEDLY PROVIDING THE CROWDS WITH AN OPPORTUNITY TO RESPOND TO THE GOSPEL.
- FREE FOOD & DRINKS
- DODGEBALL TOURNAMENT

RISE SERVICES: RISE WILL SEEK TO OFFER A WEEKLY HIGH INTENSITY CHRISTIAN WORSHIP SERVICE KNOWN AS 'RISE' THAT WILL INCLUDE THE FOLLOWING ATTRIBUTES:

- LIVE MUSIC FROM THE RISE WORSHIP BAND
- PERSONAL 'RISE' TESTIMONIES
- POWERFUL MESSAGE CENTERED ON ONE OF THE 'COMMANDS' OF CHRIST WITH A GOSPEL PRESENTATION FOLLOWING EACH MESSAGE WITH AN OPPORTUNITY TO RESPOND
- FREE FOOD & DRINKS
- DODGEBALL, KICKBALL, BASKETBALL, SOCCER TOURNAMENTS, OR WOMEN'S ZUMBA

RISE CAMPS: RISE WILL SEEK TO OFFER HIGH INTENSITY CHRISTIAN CAMPS KNOWN AS 'RISE' CAMPS THAT WILL INCLUDE THE FOLLOWING ATTRIBUTES:

- OVERNIGHT LODGING & MEALS
- POWERFUL WORSHIP BAND
- PERSONAL 'RISE' TESTIMONIES
- POWERFUL MESSAGES CENTERED ON ONE OF THE 'COMMANDS' OF CHRIST WITH GOSPEL PRESENTATION FOLLOWING EACH MESSAGE
- ENDLESS SPORTS & RECREATION OPPORTUNITIES

RISE WORSHIP: RISE WILL SEEK TO OFFER SOME OF THE MOST LYRICALLY POWERFUL & BEST SOUNDING MUSIC OFFERED FROM THE 'RISE' WORSHIP BAND. RISE WORSHIP WILL SEEK TO OFFER THE FOLLOWING THINGS THROUGH THE BAND:

- ITUNES DOWNLOADS
- CD DISTRIBUTION
- MUSIC VIDEOS
- CAMP AND CHURCH BOOKINGS

THE RISE FACILITY: THE RISE FACILITY WILL BE AN EXTRAVAGANT & ALL ENCOMPASSING VESSEL TO IMPLEMENT THE 'CHRISTIAN VISION' OF RISE. THE RISE FACILITY WILL SEEK TO OFFER WORLD CLASS AMENITIES CREATED TO CATER TO ANY & EVERY OPPORTUNITY NEEDED TO REACH EVERYONE. THE RISE FACILITY WILL SEEK TO OFFER THE FOLLOWING AMENITIES:

- INDOOR BASKETBALL COURTS (VOLLEYBALL COURTS)
- INDOOR FOOTBALL/SOCCER FIELDS
- OUTDOOR FOOTBALL/SOCCER FIELDS
- WEIGHT TRAINING AREA
- INDOOR TRACK
- SPORTS THERAPY AREA
- LOCKER ROOMS & SHOWER AREAS
- CONCESSION AREAS & RESTAURANT
- INDOOR/OUTDOOR SWIMMING POOL
- SKATE PARK
- GAME ROOM & VIRTUAL REALITY CENTER
- COMPUTER LAB & TUTORING CENTERS
- OFFICES
- HUNTING & OUTDOOR GAMING AREA
- BASEBALL/SOFTBALL COMPLEX
- INDOOR BATTING CAGES & PITCHING AREAS
- GYMNASICS & CHEERLEADING CENTER
- CHAPEL CENTER
- ICE SKATING RINK



COMPETITIVE EDGE: RISE WILL SEEK TO CONTINUALLY POSSESS A NOTICEABLE COMPETITIVE ADVANTAGE OVER ALL COMPETITORS BY STRIVING TO OBTAIN AN EDGE IN THE FOLLOWING AREAS:

- INCOMPARABLE CHRIST CENTERED VISION
- PRIME & HIGHLY POPULATED LOCATIONS
- UNRIVALED VALUE & PRICING
- UNPARALLELED PROFESSIONALISM
- UNTOUCHABLE WIDESPREAD DEMOGRAPHIC REACH
- MATCHLESS MARKETING SUPPORT

CORPORATE MARKETING PARTNERSHIPS: RISE WILL SEEK TO ALSO JOIN FORCES WITH OUTSIDE COMPANIES, CORPORATIONS, & VENDORS IN ORDER TO STIMULATE ADDITIONAL REVENUE FOR RISE IN ORDER TO REACH MORE PEOPLE FOR CHRIST. RISE WILL SEEK TO PARTNER WITH CORPORATIONS, & COLLEGIATE & PROFESSIONAL ORGANIZATIONS & VENDORS. POTENTIAL PARTNERS: **ADVOCARE**

GLOBAL VISION: RISE WILL CONTINUALLY STRIVE TO SPREAD ITS VISION THROUGHOUT THE WORLD THROUGH THE DEVELOPMENT & EXPANSION OF RISE ORGANIZATIONS IN VARIOUS AREAS ACROSS THE GLOBE. RISE WILL SEEK TO IMPLEMENT ORGANIZATIONS IN, BUT NOT LIMITED TO, THE FOLLOWING CITIES WITHIN THE NEXT 5 YEARS:

- DALLAS, TX (CURRENT IAD FACILITY)
- KELLER, TX (44 ACRES AVAILABLE IN ONE OF FASTEST GROWING AREAS IN THE NATION)
- FRISCO, TX (CURRENT HOME OF FIELDHOUSE USA...THIS FACILITY COULD BE ACQUIRED FOR A RISE FACILITY IN NORTH DFW)
- ROCKWALL, TX (CURRENT HOME OF ROCKWALL INDOOR SPORTS EXPO (RISE) ..THIS FACILITY WOULD BE THE MOST FINANCIALLY ACCESSIBLE FACILITY TO ACQUIRE ON THE EAST SIDE OF DFW)
- DENTON, TX (CURRENT HOME OF GAME ON PERFORMANCE CENTER...THIS FACILITY COULD BE ACQUIRED AS A RISE FACILITY IN THE NORTHERN PART OF DFW WITH ROOM FOR DEVELOPMENT AND EXPANSION)
- JINJA, UGANDA (25 ACRES OF LAND WILL BE PURCHASED TO DEVELOP THE RISE UGANDA FACILITY)
- RIO DE JANEIRO, BRAZIL (ONE OF THE FASTEST GROWING & FLOURISHING ECONOMIES IN THE WORLD)
- LONDON, ENGLAND (PRIME LOCATION IN DESPERATE NEED OF THE RISE CHRISTIAN VISION)
- HONG KONG, JAPAN (POPULATION DENSITY IS ASTOUNDING AND CHRISTIAN INFILTRATION IS NEEDED)

*BUYING OUT EXISTING SPORTS FACILITIES WOULD BE A VIABLE OPTION TO INCORPORATE THE RISE VISION IN ORDER TO DECREASE UPFRONT BUILDING COST, AND TO SPEED UP GROWTH, ETC.

*YMCA'S ARE CURRENTLY LOCATED IN THE FOLLOWING LOCATIONS AROUND THE GLOBE: UNITED STATES, AFRICA, ASIA & PACIFIC, CANADA, EUROPE, LATIN AMERICA AND CARIBBEAN, MIDDLE EAST. YMCA FACILITIES COULD BE BOUGHT OUT AND TURNED INTO RISE FACILITIES.

- **EVENTS INTEGRATION & EXPANSION:** RISE WILL SEEK TO IMPLEMENT RISE EVENTS WITHIN EACH AND EVERY RISE ORGANIZATION WHERE IN THERE WILL BE A PASTOR OR LEADER PUT IN PLACE TO ORCHESTRATE ADMINISTRATIVE RESPONSIBILITIES ETC., A WORSHIP BAND FOR EVENTS, AND VOLUNTEER LEADERS FOR EACH MINISTRY OFFERED, WITH EACH ORGANIZATION HAVING THE FULL CAPABILITY TO BROADCAST STREAMING LIVE VIDEO OF EVENTS ACROSS EACH ORGANIZATION WHICH WILL LEAD TO A UNIFIED ARISING OF CHRISTIANS WITHIN RISE.

SIMPLISTIC BUSINESS STRUCTURE MODEL (SUBJECT TO CHANGE)

SOURCES OF REVENUE

- ✓ LOCAL CHURCH SUPPORT
- ✓ BUSINESS SPONSORSHIPS
- ✓ DONATIONS & GIFTS
- ✓ SUMMER CAMPS
- ✓ SPORTS TOURNAMENTS
- ✓ SPORTS LEAGUES
- ✓ SPORTS TRAINING

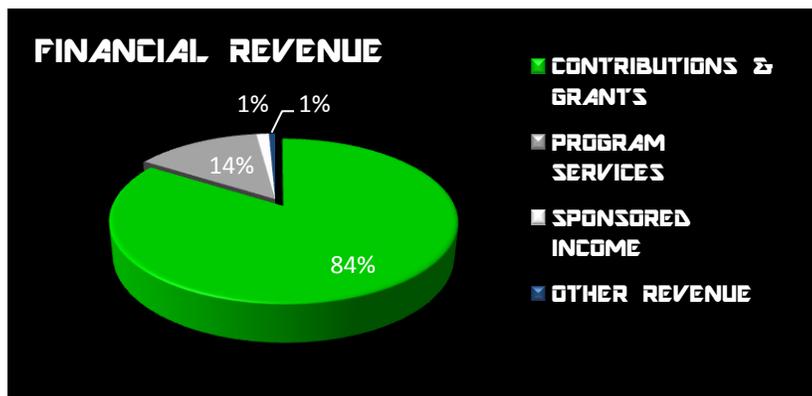
POTENTIAL EXPENSES

- ✓ RISE UGANDA SUPPORT
- ✓ FEED MY STARVING CHILDREN ORGANIZATION
- ✓ A-21 ANTI-SLAVERY & JUSTIN WREN FORGOTTEN PEOPLE PROJECT IN CONGO
- ✓ KYLE EWALD & THE FORGOTTEN PEOPLE ORGANIZATION
- ✓ FACILITY RENTALS
- ✓ PROMOTIONAL MATERIAL
- ✓ FOOD & DRINKS
- ✓ GUEST SPEAKER HONORARIUM
- ✓ FUTURE FACILITY BILLS
- ✓ FULL TIME STAFF COMPENSATION (COULD BE RAISED BY PRIVATE SUPPORT)

FINANCIAL PERCENTAGES MODEL (ADAPTED FROM FCA BUSINESS MODEL & IS SUBJECT TO CHANGE)

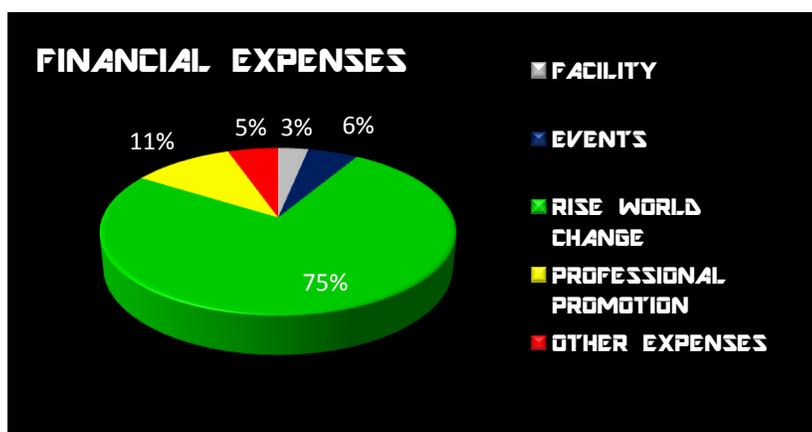
FINANCIAL REVENUE CATEGORIES

- CONTRIBUTIONS & GRANTS
- PROGRAM SERVICES
- SPONSORED INCOME
- OTHER REVENUE



FINANCIAL EXPENSES CATEGORIES

- GRANTS & SIMILAR AMOUNTS PAID
- BENEFITS PAID TO MEMBERS
- RISE WORLD CHANGE (PARTNERING NON PROFITS)
- PROFESSIONAL FUNDRAISING FEES
- TOTAL FUNDRAISING EXPENSES
- OTHER EXPENSES



FINANCIAL NET ASSETS & FUND BALANCE

- TOTAL ASSETS
- TOTAL LIABILITIES
- NET ASSETS OR FUND BALANCES

INITIAL IMPLEMENTATION (YEAR 1)

YEAR 1A. BUILD A STRONG CORE OF VOLUNTEER LEADERS

IN ORDER TO LAUNCH RISE INITIALLY, IT WILL TAKE A STRONG COMMITMENT FROM INDIVIDUALS WHO ADHERE TO THE PURPOSE AND VISION OF RISE. AN INITIAL 12 STRONG LEADERS WILL BE SOUGHT AFTER INITIALLY WITH AN ULTIMATE GOAL OF ATTAINING 72 DEDICATED RISE LEADERS WHO WILL BE FULLY PREPARED TO CARRY OUT THE RISE VISION.

YEAR 1B. HOST EVENTS AT A HOME LOCATION

IN ORDER TO LAUNCH RISE INITIALLY AND SAVE ON EXPENSES, RISE LEADERSHIP SERVICES AND MEETINGS WILL BE HELD WITHIN A HOME.

YEAR 1C. ACQUIRE AN ADEQUATE AND AFFORDABLE MEETING SPACE WITH ROOM FOR GROWTH AND EXPANSION

IN ORDER TO SUFFICE FOR EXPECTED GROWTH, A SCHOOL FACILITY WILL BE RENTED IN ORDER TO HOLD THE WEEKLY RISE MEETINGS AND BUILD LEADERS.

YEAR 1D. BUILD STRONG RELATIONSHIPS WITH SCHOOL DISTRICTS IN PREPARATION FOR THE RISE SCHOOL ASSEMBLY PROGRAM.

IN ORDER TO GET INTO THE SCHOOL DISTRICTS, STRONG RELATIONSHIPS MUST BE FORMED WITH COUNSELING DEPARTMENTS AT LOCAL SCHOOL DISTRICTS.

YEAR 1E. BUILD STRONG RELATIONSHIPS WITH CHURCHES IN PREPARATION FOR THE RISE SPORTS PROGRAMS.

IN ORDER TO BUILD THE SPORTS SIDE OF RISE IN TERMS OF NUMBER OF KIDS, GOOD RELATIONSHIPS MUST BE MADE WITH CHURCHES IN ORDER TO BE GRANTED PERMISSION TO PROMOTE RISE SPORTS.

YEAR 1F. BUILD STRONG RELATIONSHIPS WITH CHURCHES PASTORS & YOUTH PASTORS IN PREPARATION FOR THE RISE EVENTS.

IN ORDER TO BUILD THE SPORTS SIDE OF RISE IN TERMS OF NUMBER OF KIDS, GOOD RELATIONSHIPS MUST BE MADE WITH CHURCHES IN ORDER TO BE GRANTED PERMISSION TO PROMOTE RISE EVENTS.

YEAR 1G. HOST RISE RALLY 2013

RISE RALLY 2013 WILL TAKE PLACE FRIDAY NIGHT APRIL 26TH AT 7PM. RISE RALLY 2013 IS PROUD TO PRESENT WORLD RENOWNED SPEAKER IAN MCCORMACK WHO IS KNOWN WORLDWIDE FOR HIS INCREDIBLE TRUE LIFE ENCOUNTER WITH THE AFTER-LIFE AFTER BEING STUNG BY A DEADLY JELLY FISH AND BEING PRONOUNCED DEAD BEFORE COMING BACK TO LIFE IN THE MORGUE. THIS NIGHT WILL NOT ONLY FEATURE IAN'S INCREDIBLE STORY, BUT THERE WILL BE FREE FOOD, AND AN INTENSE DODGEBALL TOURNAMENT FOLLOWING THE EVENT! TO GET FREE TICKETS TO THIS EVENT YOU CAN SIMPLY CLICK ON THE IMAGE BELOW ON THE WWW.WEWILLRISE.ORG WEBSITE AND THEN COMPLETE THE TICKET REGISTRATION FORM!

WHAT HAPPENS AFTER WE DIE?

COME HEAR FROM A MAN WHO DIED BUT CAME BACK TO LIFE

FEATURING WORLD RENOWNED SPEAKER IAN MCCORMACK

FREE ADMISSION
FREE FOOD & DRINKS
DODGEBALL TOURNAMENT

RISE RALLY 2013
FRIDAY NIGHT
APRIL 26TH
DOORS OPEN @ 6
EVENT STARTS @ 7
KELLER TIMBERCREEK HIGH SCHOOL

GET YOUR **FREE** TICKETS ONLINE @
WWW.WEWILLRISE.ORG

RISE RALLY 2013 SCHEDULE

6:00 DOORS OPEN TO SCHOOL

(CHURCH BOOTHS & CONCESSIONS WILL BE AVAILABLE...LOUD MUSIC & RISE LEADERS CHECKING TICKETS...DODGEBALL SIGN-UPS)

6:45 DOORS OPEN TO AUDITORIUM

(15 MINUTE COUNTDOWN PLAYING...DJ JEREMY...T-SHIRT & WRIST BAND THROW OUTS)

7:00 WELCOME FROM RYAN ROBERTS

(ICE BREAKER WITH UFC'S JUSTIN WREN OF FORGOTTEN PEOPLE)

7:10 INTRODUCE TRUE CREW

(DESTROY & SAVIOR DANCE SKIT)

7:20 INTRODUCE IAN & HE GIVES TESTIMONY

8:20 GOSPEL PRESENTED

(JOHN 3:16 STORY FROM RYAN ROBERTS)

8:30 DECISION GROUPS & RELEASE TO GYM FOR DODGEBALL

(LEADERS WILL HAVE MATERIAL READY & DODGEBALL LEADERS WILL HEAD TO GYMNASIUM...FOOD SERVED)

10:00 EXIT FACILITY

*THIS SCHEDULE IS ENTIRELY TENTATIVE & SUBJECT TO CHANGE

FUTURE ACQUISITION OF AN EXISTING PROFITABLE FACILITY

IN ORDER TO LAUNCH RISE IN A FAIRLY IMMEDIATE MANNER, THE FIRST AND FOREMOST NEEDED AVENUE IN WHICH TO IMPLEMENT THE RISE VISION WOULD BE TO ACQUIRE AN EXISTING SPORTS FACILITY WITH THE AMENITIES NEEDED TO IMPLEMENT THE RISE SPORTS ORGANIZATION. NOT ONLY WOULD A FACILITY BE NEEDED TO LAUNCH RISE, BUT A FACILITY WITH A LONG STANDING RECORD OF FINANCIAL SUCCESS & ACCOUNTABILITY WILL BE NECESSARY IN ORDER TO COMPEL INVESTORS & FINANCIAL INSTITUTIONS TO AGREE TO FINANCIALLY SUPPORT THE LAUNCH OF RISE.

- THE OPPORTUNITY TO COMPLETE THE FIRST STEP IN THE INITIAL IMPLEMENTATION PLAN HAS BEEN FOUND IN THE CURRENT AVAILABILITY OF **IAD SPORTS FACILITY** IN DALLAS, TX.
- BELOW ARE DESCRIPTIVE DETAILS REGARDING THE IAD FACILITY:



*AT INTEGRATED ATHLETIC DEVELOPMENT®, YOU WILL EXPERIENCE THE BENEFIT OF A STATE-OF-THE-ART FACILITY DESIGNED WITH THE HIGHEST STANDARDS OF QUALITY, SAFETY, AND PERFORMANCE. IT INCLUDES OVER 100,000 SQUARE FEET OF CLIMATE CONTROLLED SPACE LOCATED ON ELEVEN ACRES ON INTERSTATE-35 AT THE GEORGE BUSH TURNPIKE IN DALLAS, TEXAS. *NOTE THAT APPROX. 500,000 CARS PASS THIS FACILITY EACH DAY ON I-35*

15,000 SQUARE FEET OF ARTIFICIAL TURF PROVIDES AN IDEAL TRAINING ENVIRONMENT TO DEVELOP MULTI-DIRECTIONAL SPEED, AGILITY, AND QUICKNESS. MANUFACTURED BY PRO-PLAY® THIS SURFACE PROVIDES THE BENEFICIAL BIOMECHANICAL PROPERTIES OF NATURAL GRASS.

20-YARD TRACK IS ESSENTIAL FOR TRAINING AND DEVELOPING LINEAR SPEED. MANUFACTURED BY MONDO, THIS TRACK IS THE SAME PRODUCT USED IN THE 2004 OLYMPICS IN ATHENS.



6TH TRAINING AREA FEATURES POWER LIFT®, THE FINEST QUALITY EQUIPMENT WHICH HAS BECOME THE STANDARD IN EVERY NFL WEIGHT ROOM. IN ADDITION, IAD® UTILIZES KEISER® AND VERSACLIMBER PULLEYS, AND VERTIMAX TRAINING EQUIPMENT. DIVIDED INTO THREE MAIN AREAS: OLYMPIC, POWER, AND FUNCTIONAL TRAINING AND DESIGNED TO EMPLOY MULTIPLE STATIONS, THE STRENGTH TRAINING AREA CAN COMFORTABLY ACCOMMODATE ATHLETES IN VARYING STAGES OF DEVELOPMENT.

PRO-STYLE MEN'S AND WOMEN'S LOCKER ROOMS.

HYDROTHERAPY AREA EQUIPPED WITH HYDROWORX®, THE PREMIER REHABILITATION AND CONDITIONING POOL FOR AQUATIC THERAPY, COLD PLUNGE AND HOT SPA.



PRIVATE MASSAGE ROOMS.

SPORTS MEDICINE TREATMENT AREAS.

IAD® RESTAURANT AND LOUNGE.

FOUR PRIVATE CONFERENCE ROOMS PROVIDE BOTH ATHLETES AND COACHES WITH BOTH STUDY AND MEETING AREAS FOR INSTRUCTION, WORKSHOPS AND AUDIO-VISUAL PRESENTATIONS.



SIX FULL-SIZE REGULATION BASKETBALL COURTS CONVERTIBLE TO TWELVE VOLLEYBALL/JUNIOR BASKETBALL COURTS FEATURE CONNOR® HARDWOOD FLOORS, ENGINEERED TO MEET ALL OF THE SPECIFICATIONS OF THE MOST DEMANDING INDUSTRY STANDARD, KNOWN AS THE DIN CERTIFICATION.



LOBBY AREA FEATURES A REFRESHMENT CENTER AND LOUNGE AREA.

MEZZANINE VIEWING AREA, LOCATED ON THE SECOND LEVEL, ENABLES PARENTS, SPECTATORS AND COACHES TO VIEW ALL COURT AREAS.

- **THE IAD FACILITY NOT ONLY MEETS A VAST MAJORITY OF THE AMENITIES NEEDED TO INCORPORATE THE RISE VISION BUT IT IS ALSO ABLE TO PROVIDE A LONG LASTING TRACK RECORD OF FINANCIAL STABILITY AND CONSISTENTLY HIGH REVENUE EARNINGS EVER SINCE ITS INCEPTION.**

**NOTE THAT THE CURRENT IAD STAFF MEMBERS WOULD REMAIN ON STAFF UNDER RISE & IAD AND REVENUES AND BUSINESS STRUCTURE WOULD BE APPROACHED IN THE SAME MANNER AS IN THE PAST TO ENSURE REVENUE TOTALS REMAIN HIGHLY PROFITABLE. IAD WOULD BASICALLY BE UNDERGOING A NAME CHANGE AND RISE WOULD BE INCORPORATING A BROADER SCOPE TO IAD IN ORDER TO INCREASE REVENUES AND OVERALL DEMAND WHILE IMPLEMENTING THE RISE VISION.*

- **IF A DEAL WERE TO BE MADE, THE IAD FACILITY WOULD AT THAT POINT BECOME THE HOME OF THE FIRST RISE FACILITY, AND WOULD ACT AS THE LAUNCHING BOARD FOR THE RISE VISION WITH THE ALLOWANCE TO EXPOUND AND MULTIPLY.**



INSTILLING & INCORPORATING RISE VISION

IN ORDER TO INCORPORATE THE RISE VISION WITHIN THE FORMER IAD FACILITY. THE FOLLOWING NECESSARY ACTIONS WOULD NEED TO BE TAKEN.

- **ASSEMBLE ANY ADDITIONAL STAFF MEMBERS TO HELP IMPLEMENT THE RISE VISION, ALONG WITH ENSURING THAT CURRENT STAFF AND PERSONNEL CLEARLY GRASP THE VISION OF RISE AND ARE ABLE TO INCORPORATE IT WITHIN EVERY ASPECT OF THE FACILITY.**
- **SIMPLE COLOR SCHEME CHANGE AND RISE LOGO IMPLEMENTATION THROUGHOUT THE FACILITY.**

INTRODUCING NEW SPORTS & TRAINING OPPORTUNITIES

IN ORDER TO MEET THE RISE VISION IN TERMS OF OFFERING A WIDE VARIETY OF SPORTS AND TRAINING FOR EVERYONE, THE FOLLOWING THINGS WILL BE PURSUED WITHIN THE FIRST YEAR:

- **RRQB TRAINING**
- **RISE MEMBERSHIP FEES**
- **RISE RESTAURANT**
- **COMPUTER LAB**

- SPECIAL EVENTS
- RISE SERVICES
- INDOOR DROPDOWN TURF ACQUISITION
- OUTDOOR TURF FIELD PLANNING & PARKING LOT RESTRUCTURING
- INDOOR BATTING CAGES & PORTABLE PITCHING MOUNDS
- SWIMMING POOL PLANNING
- GAME ROOM
- STAGE, SOUND SYSTEM, & PROJECTION ACQUISITION
- MARKETING PLAN INSTILLED

IMPLEMENTATION OF RISE EVENTS

IN ORDER TO MEET THE RISE VISION, RISE EVENTS WILL BEGIN TO UTILIZE THE FACILITY FOR WEEKLY SERVICES, EVENTS, AND WILL ALSO STRIVE TO OUTREACH TO THE SURROUNDING COMMUNITY AND TO THE THOUSANDS OF PEOPLE WHO VISIT THE FACILITY EACH YEAR. THE FOLLOWING ASPECTS WILL NEED TO BE PURSUED WITHIN THE FIRST YEAR:

- APPOINTMENT OF MINISTRY LEADERS
- HIRING A DIRECTOR OF ORGANIZATIONAL STRUCTURE
- RELATIONSHIP DEVELOPMENT WITH YOUTH PASTORS & PASTORS
- ACQUIRING 'CORE' MEMBERS
- MARKETING APPROACH DEFINED
- MEDIA TEAM STRUCTURED
- RISE WORSHIP RECORDING



FUTURE DEVELOPMENTAL OF RISE HEADQUARTERS FACILITY

RISE HAS A FORESEEABLE AND REALISTIC OPPORTUNITY IN THE NEXT FEW YEARS OF CONSTRUCTING & DEVELOPING THE RISE HEADQUARTERS FACILITY IN THE HEART OF ONE OF THE FASTEST GROWING AREAS IN THE NATION, KELLER, TX. WELL RENOWNED RADIO SPOKESMAN KURT CHASE (THE AUTOMOTIVE EDGE) HAS ACCESS TO 44 ACRES IN THE HEART OF THE FASTEST GROWING PART OF KELLER ON THE CORNER OF KELLER HICKS ROAD AND KATY ROAD. WITH THE RIGHT FINANCIAL BACKING AND SUPPORT, THE RISE FACILITY CAN BE CONSTRUCTED WITHIN 3 YEARS & PROVIDE EVERY MEANS NECESSARY TO SUPPORT THE ENTIRE RISE VISION & BE A BEACON OF LIGHT FOR FUTURE GENERATIONS AND A PRIME EXAMPLE OF DUPLICATION ACROSS THE WORLD.



FUTURE EXPANSION, DUPLICATION, & GLOBAL VISION

IN ORDER TO MEET THE RISE VISION IN TERMS OF EXPANDING TO REACH EVERYONE, INVESTORS MUST BE APPROACHED WITH THE RISE VISION AND OTHER FACILITIES AND LOCATIONS MUST BE RESEARCHED TO DISCOVER VIABLE OPTIONS FOR EXPANSION AND FURTHER IMPLEMENTATION. THE FOLLOWING LOCATIONS WILL BE PURSUED INITIALLY:



- KELLER, TX UNITED STATES
- DALLAS, TX UNITED STATES
- ROCKWALL, TX UNITED STATES
- FRISCO, TX UNITED STATES
- DENTON, TX UNITED STATES
- **JINJA, UGANDA**
- RIO DE JANEIRO, BRAZIL
- HONG KONG, JAPAN
- LONDON, ENGLAND



➤ RISE UGANDA (STARTED DECEMBER 2012)



LILI NOAH, LEADER



RISE UGANDA SOCCER



RISE UGANDA WORSHIP SERVICE

LATEST PRAISE REPORT FROM LILI NOAH WITH RISE UGANDA:

CLOSE TO **40** CHILDREN PUT THROUGH SCHOOL, FED, CLOTHED, SHELTERED, & GROWN IN CHRIST. **\$1400** PER MONTH FROM RISE USA HAS SUPPORTED FOR ALL RISE ACTIVITIES. APPROXIMATELY **75** SALVATIONS IN 2 MONTHS!

“WE WILL RISE!”